

PETER DEF. MILLARD JR.

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portfolio of print, web and personal work at www.mongrelcreative.com

SUMMARY

Mr. Millard is a seasoned communications professional with broad strategy, project-management, graphic design, marketing and publications experience and a special interest in visual culture.

WORK HISTORY

9/96 -> present - **Mongrel Creative llc**, NYC, | **Partner** | Formed and manage communications consultancy specializing in graphic design, identity and content development.

Project management from complete to partial and including strategy, schedule, resources and budget. Areas of practice include: marketing collateral, advertising, environmental signage, identity and publications.

Creative skills from graphic design for print, web and environment, copy writing + editing, photography + photo-editing, digital illustration, web + print production.

Clients include: Andor Capital Management, Barnes & Noble, Inc., Brooklyn Chamber of Commerce, Committee to Protect Journalists, Edelman PR, Foundation House, Maritime Aquarium at Norwalk, Pfizer Inc., Resnicow Schroeder Associates, U.S. Fund for UNICEF, Advance Newspapers, Murray's Bagels, Source Media.

06/95 - 03/96 *The New York Observer*, NYC | **Special Assistant to the Publisher** | Structured group ad buy in collaboration with selected NY area weeklies with compatible demographics.

06/94 - 06/95 *The Nation*, NYC | **Advertising Director** | Generated a 50% increase in pages. Managed three person staff. Focus on book and periodical publishing.

06/91 - 06/94 *Mother Earth News*, *Psychology Today* (Sussex Publishers), NYC | **Advertising Director** | Re-built client bases from re-launch out of bankruptcy. Managed five regional offices.

03/91 -> 06/91 *The Recorder*, SF, CA | **Classified Account Executive** | Gained sales experience during temporary residence.

12/89 - 03/91 *Interview*, *Art In America* (Brant Publications Inc.), NYC | **Advertising Coordinator** | Support for two high volume sales teams.

04/89 - 12/89 *Financial World*, NYC | **Reporter** | Wrote company, defense industry profiles.

08/88 - 04/89 *The Downtown Paper*, *The Park Slope Paper* (The Brooklyn Papers Inc.), Brooklyn | **Reporter** | Covered politics, government, education, real-estate and crime.

PHOTOGRAPHY

Shown at Mystic Art Association, Mystic CT, 2002, ICP Student Gallery, 2004, Hope & Anchor, Brooklyn, 2006. Published in *Here Is New York, A Democracy of Photographs*, Scalo, 2002, *powerHouse Portfolio Volume 1*, powerHouse Books, 2005. Portfolios at www.mongrelcreative.com.

EDUCATION

Hamilton College, Clinton, NY, BA in Anthropology, 1988

TECHNOLOGY

Apple OSX | Adobe CS4 Design Premium | XHTML | CSS | JavaScript/jQuery